

Introducing... the CARFAX Service Link Program

Friday Systems Inc. has teamed up with CARFAX to offer valuable FREE services to dealers.

Service Link is a **FREE** program you can use to generate more sales and service revenue.

Hassle-free and automatic, it turns your vehicle information into targeted ads on the most valuable piece of real estate in the used car market – the CARFAX Report.

Thousands of qualified used car shoppers use CARFAX every day – and CARFAX Service Link puts your name and website right in front of them.

Simply complete the form below to get started and we will do all the work for you!

Check the items below to take advantage of this exceptional opportunity.

Use my Used Car Inventory Records to create **FREE** ads on the CARFAX Report.

Be sure to include a link to my website on each record to drive consumer traffic to my dealership.

I understand that by joining this program I am releasing certain data elements from my inventory records to CARFAX to create **FREE** advertising for my dealership. I authorize the vendor to provide access to this information.

Dealership Name _____

Contact Name _____ Title _____

Address _____ City/State/Zip _____

Phone _____ Email _____

Website URL _____

Signature _____ Date _____

Friday Systems Inc.



CARFAX Service Link Program
Fax completed form to: 703-691-2861
Questions call 1-800-274-2277, ext 4255
or email servicelink@carfax.com